

2. *Consumer Insights, Nutrition & Community*

Objective	Research Outcome	Industry Benefit
<i>2.1. Build on the knowledge base regarding the nutrition and health benefits of grapes and grape products</i>	Better understand the association between grapes and grape products and their impact on health including cardiovascular disease, brain function, inflammation, cancer and satiety.	Improved information for producers and consumers regarding the health benefits of grape and grape products.
<i>2.2 Develop information in promising new areas regarding the health benefits of grapes</i>	Determine the effects of grape consumption on human cognition.	Better understanding of the impact of grape consumption on cognition.